

Selective Color Conversion

STEP 1



Selective color conversion is a post-processing technique where a photo is converted to black and white, but some parts are left in color. This is achieved by masking the area that should keep its color. By inverting the mask this area will not be affected when converting the picture to B&W.

Selective color is used often to draw the viewers attention to the colored element. Use this technique sparingly in order to maintain the overall picture composition.

► Open Picture in PhotoPerfect

STEP 2



► Masked the area to be colored

First activate the masking tool box via "Image > Masking". Alternatively you can also press "M".

Then choose "Polygon" (1) and click around the shape of the man's t-shirt like shown in the screenshot (2)

Now set the "Softener" value to about 2 (3) to soften up the edges. Activate "Mask inverted" (4) to mask everything but the t-shirt.

STEP 3



► Convert to black and white

Select "Black and White" from the "Image > Saturation" menu.

Set the value of the Red, Green and Blue channels respectively to 0.75, 0.23 and 0.02 (1) to separate the skater more from the background.

Press the "Execute" button (2) to apply your changes.

STEP 4



► Change the t-shirt's color

Switch back to the masking windows and deactivate the "Mask inverted" option, so that now the t-shirt is masked. Activate the "Color Adjustment" option in "Image > Color type" and change the RGB value to 179, 26, 38 (1). The brightness value will also be changed to 26. As you can see in the screen shot, the t-shirt's color is changed to red.

Click on "Execute" to apply the changes. Optionally we repeat step 2 and step 4 to selectively change the color of the "04" number on the t-shirt.

STEP 5



► Final result: not bad, isn't it ?

We have added a frame to the final result using PhotoPerfect's "MasterFramerDeLuxe". Click here for a tutorial on how to do this.

STEP 6



► More alternatives

You can let your creativity flow and get even more cool variations. Here is a small round-up :-)