

Create 70s style pictures

STEP 1



This picture has been taken with studio lights in front of a white backdrop. We would like to show you how to transform and give it a "retro" look of the 70s.

In this tutorial we will be using PhotoPerfect's Brightness gradient and S-contrast gradient functions. If you are not familiar with these very powerful tools it might be a good idea to go through the [brightness gradient introductory tutorial](#) first. It just takes 2-3 minutes and teaches you the essential idea behind the functions using a gradient.

► Open Picture in PhotoPerfect

STEP 2



► Mask and crop out the "rock star" girl

First activate the masking tool box via "Image > Masking". Alternatively you can also press "M".

Then choose "Polygon" (1) and click around the girl's shape like shown in the screenshot (2)

Now set the "Softener" value to about 30 (3) to soften up the edges and click on "Copy masking" (4) to copy the masked area the clipboard and close the masking window afterwards.

STEP 3



► Create a new picture

Now choose "File > New" and create a new picture. In the dialog-box enter "Width" and "Height" of your original picture as to be seen in the status bar (1) and choose a background color.

Select "Edit > Insert" to paste the selection (the clipped girl) to the new picture.

STEP 4



► Adjust the color balance

To make the photo 70's like, the color balance will be altered via "Image > Color type > Color balance".

The green and red channels will be increased to 149 each while the blue channel is lowered to 122 (1).

Of course you can also choose other combination as well. Then click on "Execute" to apply your change (2).

STEP 5



► Add grains and sharpen up the image

Select "Sharpen/soften > 3D sharpness" from the "Effects" menu and set the "Color sharpness" slider to 255 (1) and click on "Execute" to apply the change (2).

3D sharpness will also add very film-like grains to your photos.

STEP 6



► Increase contrast

Select "S-contrast gradient" from the "Effects" menu. Re-position the gradient with the arrowhead pointing to the bottom left corner as shown in the screenshot (1).

Increase the value of "S-contrast" to 0.86 (2).
Press the "Accept" button (3) to apply your changes.

STEP 7



► Enhance the lighting

Switch "Brightness gradient" from the "Effects" menu. Re-position the gradient with the arrowhead pointing to the bottom right corner as shown in the screenshot (1).

Decrease the value of "brightness" to -237 (2).
Press the "Execute" button (3) to apply your changes.

STEP 8



► Final result

Now, this is a picture take in the 70s ;-)

We have added a frame to the final result using PhotoPerfect's "MasterFramerDeLuxe". Click [here for a tutorial](#) on how to do this.